



**Koordinierungsstelle
Weiterbildung
und Beschäftigung e.V.**

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**KWB Koordinierungsstelle
Weiterbildung und
Beschäftigung e.V.
Coordination Office for
Further Training and
Employment
(registered society)**

KWB's core competencies consist of consultancy on all levels of vocational and further training. The organisation develops innovative concepts, programmes and databases for employers, employees and policy makers and focuses on qualification for all citizens of the metropolitan region of Hamburg. A main issue is to provide the job market with highly qualified and trained employees.

KWB was founded in 1990 by the Senate of the Free and Hanseatic City of Hamburg, enterprise associations, trade unions and the Hamburg Workforce Development Agency to support

Hamburg's labour market in the field of training, development of personal competencies and employment.

A few examples show the great range of target groups and products on offer:

- For one of Hamburg's most prospering branches of economic activity – the port of Hamburg – KWB offers training on the job for employees with the aim to obtain final exams and certification. The partners in this project are FZH, the leading centre of continuing education in logistics, as well as the vocational schools.

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- Adapted to the requirements of the labour market postgraduates learn about project management, public relations and evaluation. The purpose is to assess and gain qualifications for a smooth transition into the job market.
- KWB offers the Skillsnet® workforce analysis model, the European Business Competence Licence EBC*L® and establishes a network for a greater number of educational offers and apprenticeship.

System and information management as well as e-learning, blended learning and training on ICT are issues, which are constantly kept in mind by all

of the organisation's projects, particularly with regard to KWB's role as the managing associate of the TeleLearn GmbH.

KWB operates on the regional, national and international level. Together with partners and global players in and around the city of Hamburg, training-projects, conferences, internet accessible databases, fairs and internship programs are being developed and promoted. So far KWB's international cooperation stretches all over Europe and also covers parts of Asia: The partners share their experience gained from different national perspectives and learn from each other.