

Migrant Families in the Field of School Education

KWB Coordination Center for Continuing Education and Employment, Hamburg



Europäische Union
Europäischer Sozialfonds ESF

Damit ist Hamburg beschäftigt!



Die
Bundesregierung



Bundesagentur für Arbeit
Agentur für Arbeit Hamburg



Hamburg

Die Projekte der KWB werden u. a. aus dem Europäischen Sozialfonds ESF, von der Freien und Hansestadt Hamburg, der Bundesagentur für Arbeit sowie vom Bund finanziert.



Who we are

Organization

- Private, nonprofit organization,

Formation

- Founded in 1990 as a local provider for educational services in Hamburg, Germany,

Board

- North German Confederation of employers' associations (UVNord),
- Hamburg Ministry of Economy, Transport and Innovation,
- North German Confederation of Trade Unions,

Experience

- Strong experience in the field of continuing education and higher vocational training,

Projects

- Projects and assignments on local, national, and international level,

Expertise

- Expertise in organization, management, and development of human resources,

Consultants

- 40 experienced multilingual consultants from various backgrounds,
- 200 teachers and trainers

**Career counseling for
Germans with
a migrant background**

**Reconciliation of family
and work life**

**Women's career
advancement**

Ageing workforce

**Economic cluster
initiative**

**Services for the public
sector**

**International activities
in Europe, China and
Vietnam**

Research & evaluation



|KWB

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Weiterbildung
und Beschäftigung e.V.

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META-LEVEL

WHY PARENT
ENGAGEMENT?

WHAT DOES PARENT
ENGAGEMENT MEAN?

WHEN DOES PARENT
ENGAGEMENT START?

WHO ARE THE PLAYERS?

MICRO-LEVEL

ATTITUDE MATTERS

INSTITUTIONAL
FRAMEWORK

CONTENT & FORMAT
ISSUES



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WHY MIGRANT PARENT ENGAGEMENT?

GENERAL BACKGROUND:

Every 2nd child in Hamburg has migrant roots.

Educational success of children depends on socio-economic background of parents.

Parent involvement is part of the Provincial Education Act.

Parent involvement formats address rather native-born middle & upper class populations.

FACTS ON PARENTING:

Parents are co-educators number 1.

Parents play the most important role in the career planning of their children.

Due to parent involvement during the period of signing the training contracts HypoVereinsBank reduced the annual number of contract returns from over 100 to under 10 in Germany.

An average mother spends 4 minutes a day for checking her child's homework.

Migrant parents have a strong educational aspiration but a poor knowledge of the system of education

WHAT DOES PARENT ENGAGEMENT MEAN?

WHAT DO WE FACE?

A lot of promising practices throughout Europe,

but at the same time a patchwork of projects and programmes at all levels

WHAT IS TO BE DONE?

A better coordination of project funding schemes

More networking at all levels

More critical awareness of the label „best practice“

more publicity for good ideas





WHO ARE THE PLAYERS?

PLAYERS:

- schools as focal points
- school neighborhoods
- migrant communities
- enterprises
- key persons as facilitators
- academia
- donors

WHAT CAN BE DONE?

- schools to the communities
- communities to the schools
- qualification & support of key persons
- long-term studies in the field
- more commitment & sustainable funding

MICRO-LEVEL

WHAT DO WE FACE?

lack of knowledge on
(migrant) parents' diversity

paternalistic & culturalistic
attitudes / prejudices

focus on deficits rather than
competences

WHAT CAN BE DONE?

trainings for actors

more „change agents“ in
institutions

more encounters between
parents and institutions

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MICRO-LEVEL



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WHAT DO WE FACE?

often „impressionistic“
parental engagement
without any plan or agenda

often lack of commitment
at steering and top (school)
management level

issue is not part of the
institutional development
agenda

WHAT CAN BE DONE?

principals should be involved

activities should be linked to
functions and not to persons

sharing responsibility / building
action teams

more planned actions, more
clear & achievable targets

**INSTITUTIONAL
FRAMEWORK**

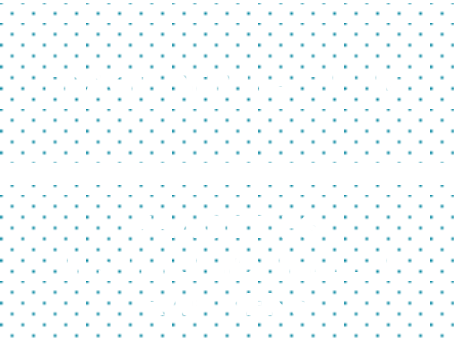


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MICRO-LEVEL



CONTENT & FORMAT
ISSUES

WHAT DO WE FACE?

parent involvement formats
addressing native-born middle
& upper class populations

hard-to-understand content

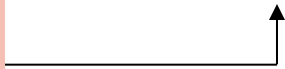
monolingualistic &
monocultural practices

WHAT CAN BE DONE?

re-thinking formats

easy language

multilingualism



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Research & evaluation

ELTERN VOR ORT (2011-14)

Brings the world of occupations and professions to the families



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SCHULMENTOREN (2014-17)

Hand in Hand for Stronger Schools



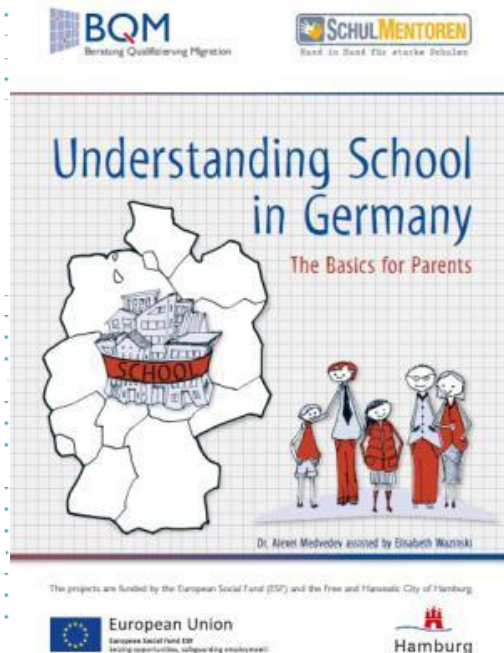
Example 1

School-based parent cafés



Example 2

Handbook *Understanding School in Germany*



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Example 3

Parent Course *Understanding School in Germany*

The screenshot shows the 'SCHULMENTOREN' website interface. At the top, there is a logo for 'SCHULMENTOREN' with the tagline 'Hand in Hand für unsere Schulen' and flags for Turkey, Romania, UK, and Spain, with the text 'Several Languages'. The main content area is titled 'Blended Learning Course Understanding School in Germany'. It is divided into 'Offline' and 'Online' sections. The 'Offline' section includes 'Workshops' and 'Course Materials'. The 'Online' section includes 'Additional Links', 'Discussions', 'Assignments', and 'Multiple Choice'. There are three profile pictures of instructors: 'Dr. Anja Wittenberg', 'Dr. Ingrid Schmitt', and 'Dr. Ingrid Schmitt'. A sidebar on the left lists 'Schulmentoren (aktuell)', 'Ankündigungen', 'Zinssatz', 'Kalender', 'Glossar', 'Häufige Fragen', 'Diskussionen', 'Übungen', 'Wissens-Check', and 'Abschlussfeedback'. At the bottom, there are logos for 'KWB', 'Hamburg', and the 'Europäische Union'.



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THANK YOU!

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